



NOW AVAILABLE ON DRAUGHT

WHEN THE LIVING IS EASY, THE BEER IS CORONA. LOVED FOR ITS GOLDEN COLOUR AND REFRESHING TASTE TOPPED OFF WITH A FRESH LIME, CORONA IS NOW AVAILABLE FOR THE FIRST TIME ON DRAUGHT.

#1 FAVOURITE
SUNSHINE BEER



#5 BEST
SELLING BEER
IN THE WORLD



THE UK IS THE #2
EXPORT MARKET
FOR CORONA, AFTER CHINA



UNIQUE
LIME RITUAL



88% OF BEER IN THE ON
TRADE IS SERVED ON
DRAUGHT



for the facts drinkaware.co.uk

SOURCE: CGA | 23RD FEBRUARY 2019

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DRAUGHT LIME RITUAL

HOW TO PREPARE AND PERFORM THE RITUAL.
THREE STEPS FOR PERFECT EXECUTION.



SELECT

Picking the perfect lime is the only way to start. Look for the freshest lime. Cut the lime into eight equal segments and select one.



SLICE

Slice the flesh of the lime segment at the mid-way point between the top and bottom, so that it will sit horizontally on the glass edge.



SERVE

Place the lime on the Corona glass edge and serve.

